

# Contact

**Matt Hornsby**

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# View

<http://36linescreen.com>

# Educational

**B.A. (Cum Laude)**

Dual degree in Studio Art  
and Anthropology

University of Pittsburgh

Pittsburgh, PA 1996-2000

My Studio Arts focus was in two dimensional representation and design. My Anthropological emphasis in cultural studies.

Supplemental courses in Advertising  
and Typography taken at CCAD.

# Professional

**Interaction Designer**

huber+co interactive / Paul Werth Assoc.  
Columbus, OH 2008-present

I began as a freelance contributor which later became a full-time position. Work has been primarily in a programming capacity in addition to design (web and print), Information Architecture and limited copywriting. In 2010 huber+co was acquired by Paul Werth Associates to quickly build an in-house web development/design team.

**Graphic Designer**

**Sofa Express**

Groveport, OH 2004-2007

I produced the majority of in-store signage, direct mail and newspaper ads and designed each of the semimonthly circulars after their reinstatement in the summer of 2004. Additionally, I developed supplemental art for the corporate website and intranet.

**Advertising/Production/Graphic Design.**

**Suburban News Publications,  
Columbus, OH 2001-2004**

I constructed, and designed covers for, special sections (*Best of Dublin, Fitness & Nutrition, Parade of Homes, Memorial Tournament* among others) as well as single and multiple page promotional aides for distribution and ads. I participated in pre-press work for externally produced advertisements and designed ads both before and after the sale to assist the retail sales staff in reaching new clients.

# Experiential

I'm skilled in design with Adobe Photoshop, Illustrator & InDesign and QuarkXpress on both Windows and Macintosh platforms. My web development experience is with PHP and MYSQL for the server-side and HTML, CSS and Javascript (primarily through jquery) on the front end. Of note is TweetMyTime which I created as a huber+co project and was later spun off as an independent business; It was awarded a 2009 Ohio Interactive Award for use of Twitter.

**Bunk/Arts & Crafts Counselor**

**Island Lake Sports and Arts Center  
Starrucca, PA Summer 2000**

Days were spent in teaching courses in painting, drawing, printmaking, and others to campers seven to seventeen years old. I spent evenings and meals with bunk of eleven-twelve year-old boys.

**University of Pittsburgh Track and  
Cross Country Teams 1996-2000**

I competed for four years as a varsity student-athlete at the division one level in the Big East conference. Seven-time Athletic deans list (the eighth would have been the semester I was at Sea). Athletic Department Award of Academic Distinction.

**Semester At Sea Fall 1998**

I spent three and a half months aboard the SS Universe Explorer with stops of four to five days in Japan, Hong Kong, Vietnam, Malaysia, India, Turkey, Israel, Italy, and Morocco. The rest of the time, aboard ship, was filled with accredited courses which related to the port nations.